

A stethoscope with a silver chest piece and a black tube is positioned diagonally across the frame. The chest piece is in sharp focus, while the tube and the background are blurred. The background consists of a document with a blue bar chart at the top and a colorful pie chart to the right. The pie chart has segments in yellow, green, red, and purple. The document also has some text, including the months 'Mar' and 'Apr' visible.

# Hippocratic Capitalism

An Ethical Marriage of Health and Tech

**Brian Jackson, MD, MS**

Medical Director, ARUP Laboratories

Associate Professor of Pathology (Clinical), University of Utah

JAN 2020

Does medicine need a dose  
of Silicon Valley culture?



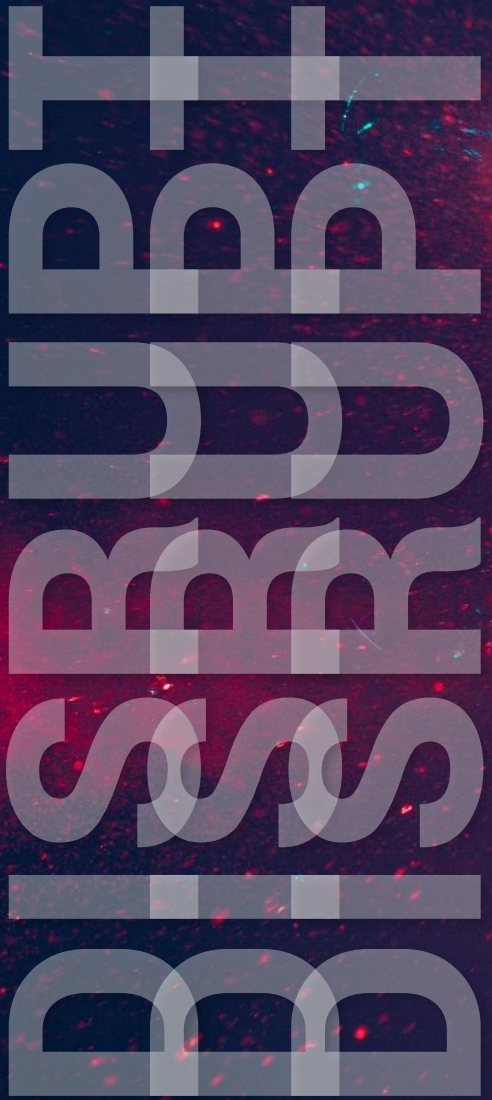
MOVE FAST  
& ***BREAK THINGS***



**FAILURE**  

---

IS A VIRTUE





Uber









*Top Executives of Insys, an  
Opioid Company, Are Found  
Guilty of Racketeering*

**Michael Babich** | CEO

**John Kapoor** | Founder

theranos

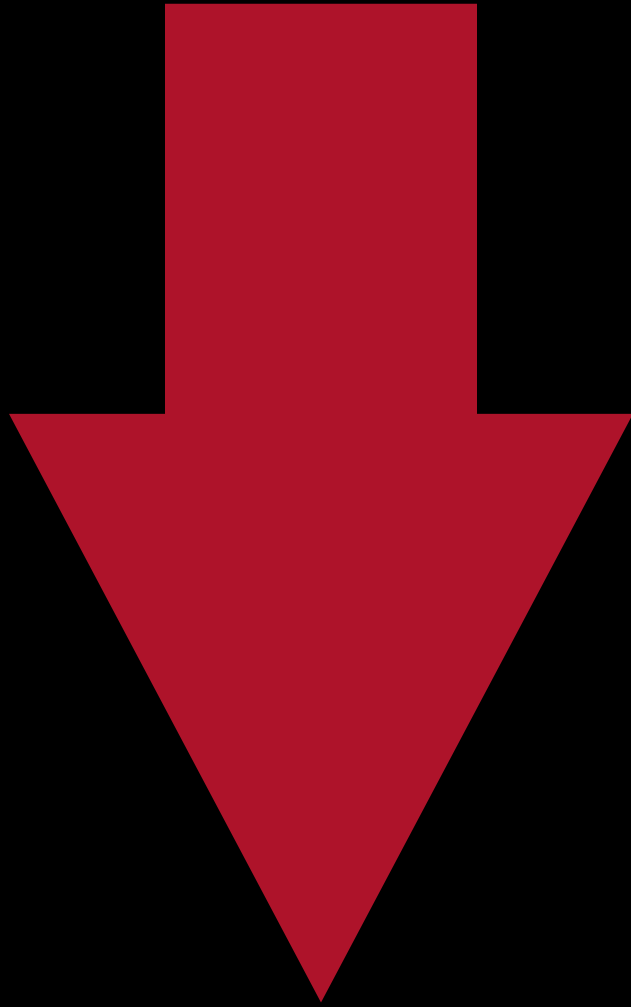








**\$9B**



**\$0**





Does medicine need a dose  
of Silicon Valley culture?

Health tech companies need to  
embrace medical culture.



Health tech companies need to  
prioritize **patients** over **profits**.

GALLUP

ECONOMY SEPTEMBER 3, 2019

# Big Pharma Sinks to the Bottom of U.S. Industry Rankings

BY JUSTIN MCCARTHY







**“Companies must ask themselves:** What role do we play in the community? How are we managing our impact on the environment? Are we working to create a diverse workforce?”

—Larry Fink, CEO, Blackrock  
2018 Letter to CEOs





**“We must ... ensure our vision is good for society.** This means that we must have the best interest of three stakeholders in mind: Airbnb the company (employees and shareholders), Airbnb the community (guests and hosts) and the world outside of Airbnb.”

—Brian Chesky, CEO, AirBnb  
Open letter to his workforce and investors



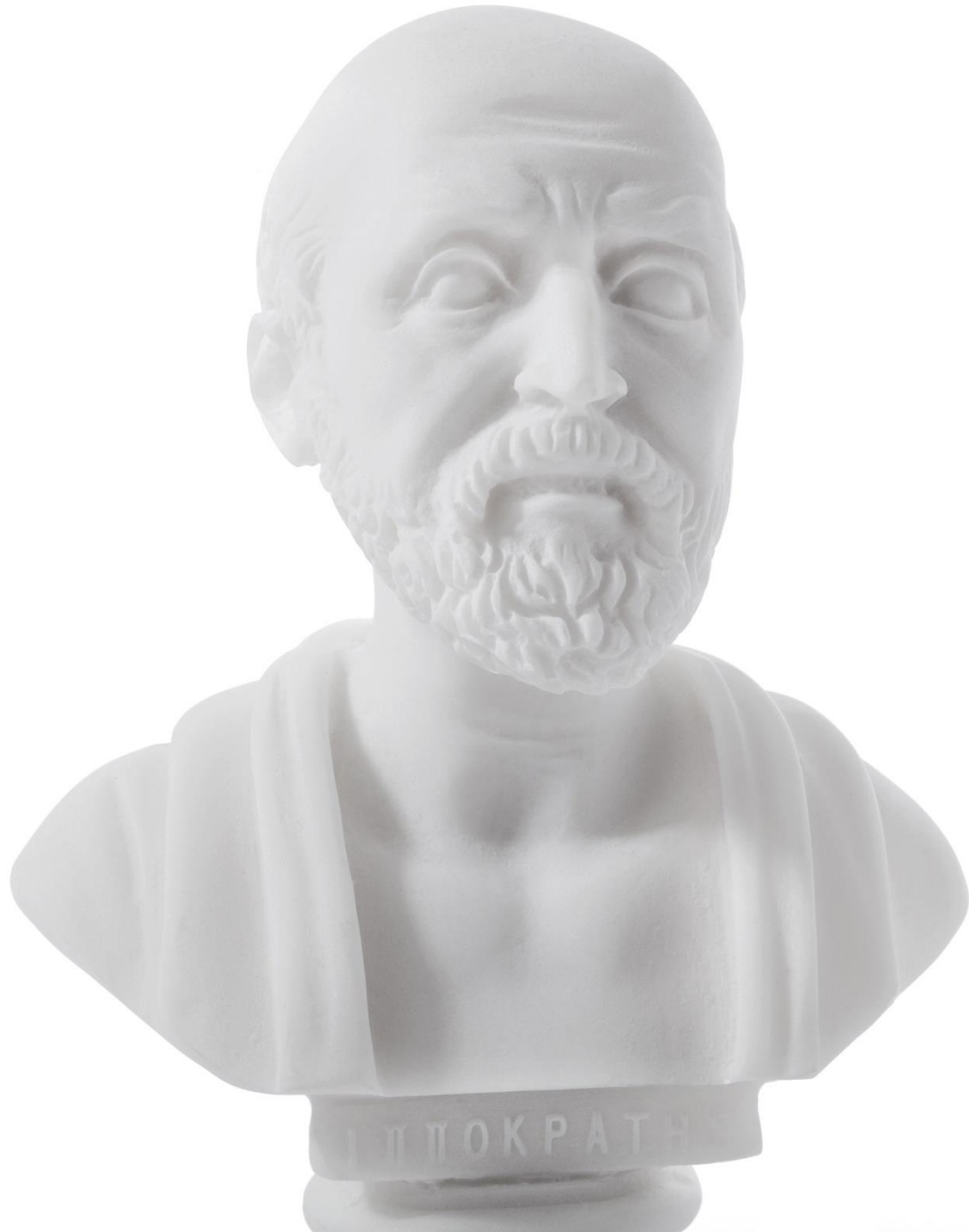
# The purpose of business is to deliver value to:

- Customers
- Employees
- Suppliers
- Communities
- Shareholders



—Business Round Table  
August 2019

What does stakeholder capitalism  
look like in healthcare?



**Hippocrates**



- Respect for Persons
- Beneficence
- Justice

Respect for Persons

# THE WALL STREET JOURNAL.

[BUSINESS](#) | [HEALTH CARE](#) | [HEALTH](#)

## Hospitals Give Tech Giants Access to Detailed Medical Records

Deals with Microsoft, IBM and Google reveal the power medical providers have in deciding how patients' sensitive health data is shared

By *Melanie Evans*

Jan. 20, 2020 5:30 am ET





Beneficence



ELSEVIER

Artificial Intelligence in Medicine 9 (1997) 107–138

Artificial  
Intelligence  
in Medicine

## An evaluation of machine-learning methods for predicting pneumonia mortality

Gregory F. Cooper<sup>a,\*</sup>, Constantin F. Aliferis<sup>a</sup>, Richard Ambrosino<sup>a</sup>,  
John Aronis<sup>b</sup>, Bruce G. Buchanan<sup>b</sup>, Richard Caruana<sup>c</sup>,  
Michael J. Fine<sup>d</sup>, Clark Glymour<sup>e</sup>, Geoffrey Gordon<sup>c</sup>,  
Barbara H. Hanusa<sup>d</sup>, Janine E. Janosky<sup>f</sup>, Christopher Meek<sup>e</sup>,  
Tom Mitchell<sup>c</sup>, Thomas Richardson<sup>e</sup>, Peter Spirtes<sup>e</sup>



Justice

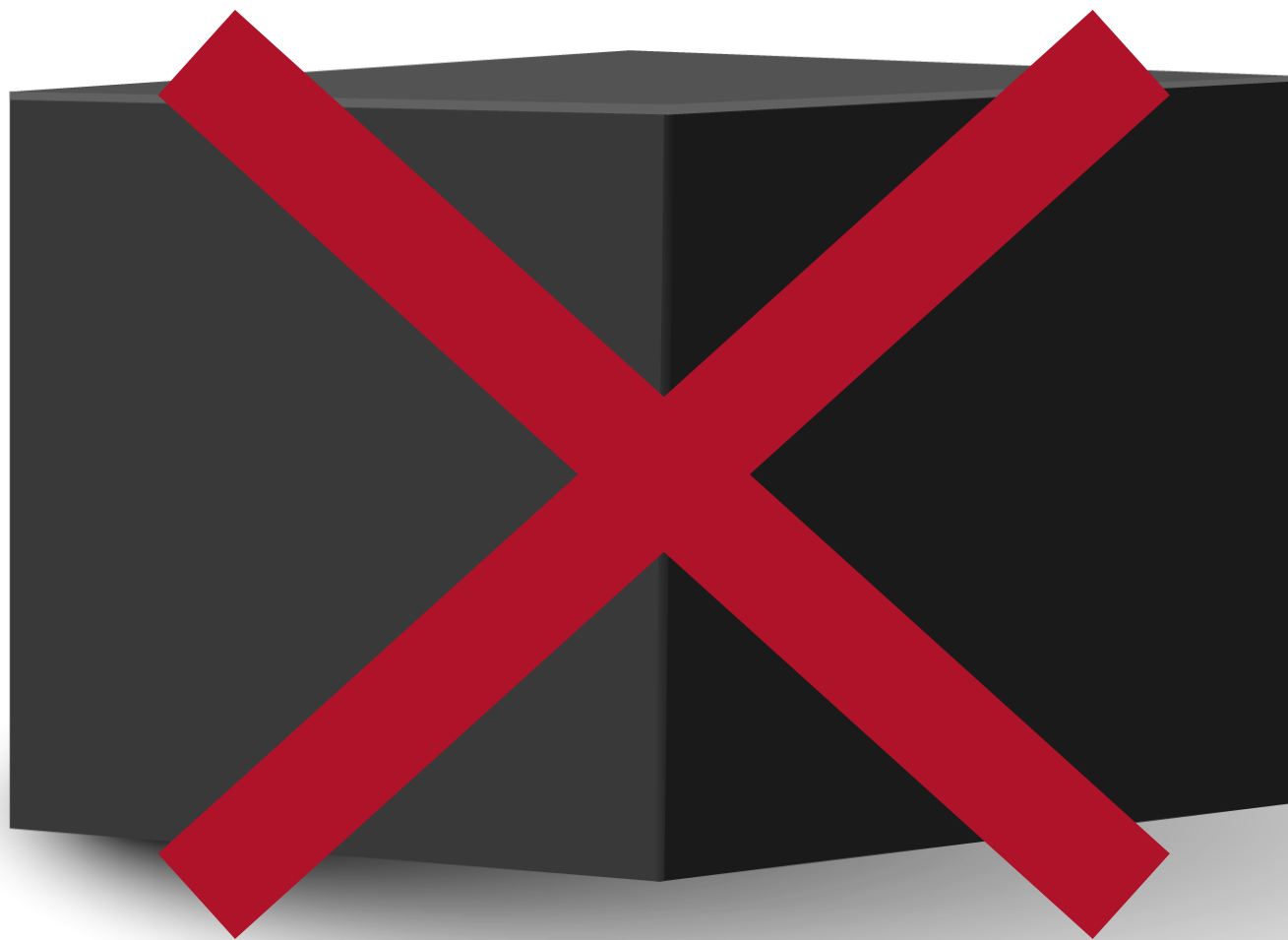
**HEALTH CARE**

# **UnitedHealth algorithm accused of racial bias gets scrutiny from N.Y. regulators**



By **Mark Reilly** – Managing Editor, Minneapolis / St. Paul Business Journal

Oct 29, 2019, 8:29am EDT



Health tech companies need to  
**embrace medical ethics.**



Healthcare professionals  
and organizations need to  
**protect patient interests.**

The End